

LYDIA MILLIGAN

EDUCATION

DePaul University, Chicago IL

College of Communication, Computing +
Digital Media

*BA in Public Relations + Advertising,
Minors in Sociology, Graphic Design*

3.7/4.0 GPA

Class of Spring 2019

EXPERIENCE

9.18 –
Present

VP of Marketing at The Ad Society
*Executive Board member at DePaul
University's student-run advertising
organization.*

*Run social media accounts + digital
campaigns, website maintenance,
merchandise design, print design (flyers,
banners, posters, etc.), write newsletters, +
analyze social and web insights.*

3.17 –
Present

Freelance Graphic Designer
*School Spirit Products
Bay Village, OH
Mojo's Coffee and More
Bay Village, OH*

9.17 –
11.17

Allied Integrated Marketing
Publicity + Promotions Intern

*Worked independently + with publicists
to create + promote new film premieres
throughout Chicago.*

5.17 –
8.17

Chicago Roof Deck + Garden
Marketing Intern

*Gained new business + developed new
partnerships, pitched to local + national
home and garden/architecture publications.
Featured in Chicago SPLASH,
Realtor.com*

PORTFOLIO

www.lydiamilligan.com

CONTACT

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SKILLS

Adobe Creative Suite:	Others:
Illustrator	Microsoft Suite
InDesign	SPSS
Photoshop	Google Analytics
After Effects	Instagram Insights
Premiere Pro	Crimson Hexagon
Animate	MRI Applications
Lightroom	

ADDITIONAL

Student Member of the American
Advertising Association
*Competing in the 2019 NSAC as
Creative Team Leader*

Chicago Bagel Authority Employee
Sandwich Novice

The New York Way
*Visited NYC advertising and PR
agencies with a DePaul class
(11.17)*

Volunteer at PAWS Chicago
Self-proclaimed cat whisperer

DePaul Delta Gamma
*Member + apparel designer
(9.15 – 8.17)*